

How do I Find High-Authority Sports Blogs for Guest Posting?



If you want to gain more visibility for your website and establish yourself as a sports niche authority, guest blogging on authority sports websites is an excellent strategy. But where do you locate these sites? Let's take this step by step so you can target the correct sites that will provide your content with the exposure it merits.

1. Utilize Google Search to Find Sports Blogs

Google is your best buddy when searching for potential guest post blogs. Begin by using the following search terms:

"Write for us sports blog"

"Guest post opportunities sports"

"Sports blog accept guest posts"

"Submit a guest post sports blog"

These terms will take you to sports blogs or websites that publish guest posts. During your search, think about the authority of the site (more on that) and whether they post about subjects in your niche.

2. Check Domain Authority (DA)

After you have a list of possible sports blogs, check their Domain Authority (DA) using Moz's Link Explorer or Ahrefs. DA is a metric that represents the site's authority based on several SEO factors. The higher the DA, the more developed and influential the site.

For [sports guest posting](#), aim for blogs with a DA of 30 to 60 if you're just starting out. Most of these websites will probably have some decent traffic but might still be open to a guest post. If you're more advanced and want to challenge yourself, attempt to go for blogs with a DA greater than 60.

3. Examine the Audience for the Blog

Not all blogs are equal when dealing with sports. You'd like to discover blogs that have a following interested in what you're doing and where you're headed. Check the kind of articles they publish:

Are they single-sport blogs, i.e., football, basketball, or soccer?

Do they write about more general sports issues such as fitness, nutrition, or sporting lifestyle?

Is their following comprised of experts, weekend warriors, or both?

Ensure that their content is similar to your niche and interest since this will enhance the probability of your guest post being accepted and well received by their audience.

4. Find Guest Post Guidelines

Once you find a blog, read their guest post guidelines. The majority of sports blogs have specific pages outlining how to submit a guest post. These pages have useful information on:

The type of content they accept

Style and formatting guidelines

Any dos and don'ts (i.e., if they accept sponsored content, etc.)

If there are no clear guidelines, scan through their existing guest posts to observe what type of content they've accepted in the past.

5. Engage with the Blog's Content

Prior to contacting, interact with the blog. Comment sensibly on their articles, retweet their updates, or include them in your own posts. Developing a connection with the blog owner or editor will make your guest post more likely to be accepted.

When you feel prepared to pitch, refer to the experience of reading their work. Describe how and why their current work had a positive effect, and specify what your guest post will contain and contribute.

6. Utilize Guest Post Networks

If you wish to speed up the process of locating guest blogging websites, you can utilize guest post networks and marketplaces. Websites such as **Reward Bloggers** or My Blog Guest are dedicated to linking writers with websites that welcome guest posts. These tools can assist you in discovering sports blogs that are indeed welcoming guest content.

7. Pitch Your Idea

Now that you've identified a good blog, it's time to pitch. Write a purposeful email with evidence that you've done research. Let the owner of the blog or editor know why your writing will help their audience. Make the pitch brief and

concise on what you're bringing to the table and how your guest post will help their blog.

Conclusion

Not all blogs will consider your guest post proposal. Don't get discouraged if you don't get a response immediately. Continue pitching, remain persistent, and continue networking in the sports blogging world.

It is not hard to find high-authority sports blogs for guest posting, but it takes effort and time. Utilize Google search, check the DA, assess their audience, interact with their content, and pitch wisely. Guest posting can be a game-changer for increasing your website's authority and traffic—just make sure to pitch the right blogs [Reward Bloggers](#) and provide quality content.